



**INNOVATIVE AND
SUSTAINABLE
PLASTIC SOLUTIONS**

**COMPANY
PROFILE**



SUMMARY

01. OUR STORY

02. MISSION

03. VISION

04. SUSTAINABILITY

05. PRODUCTS

06. CUSTOMER SERVICE

07. QUALITY CONTROL

08. EXPANSION

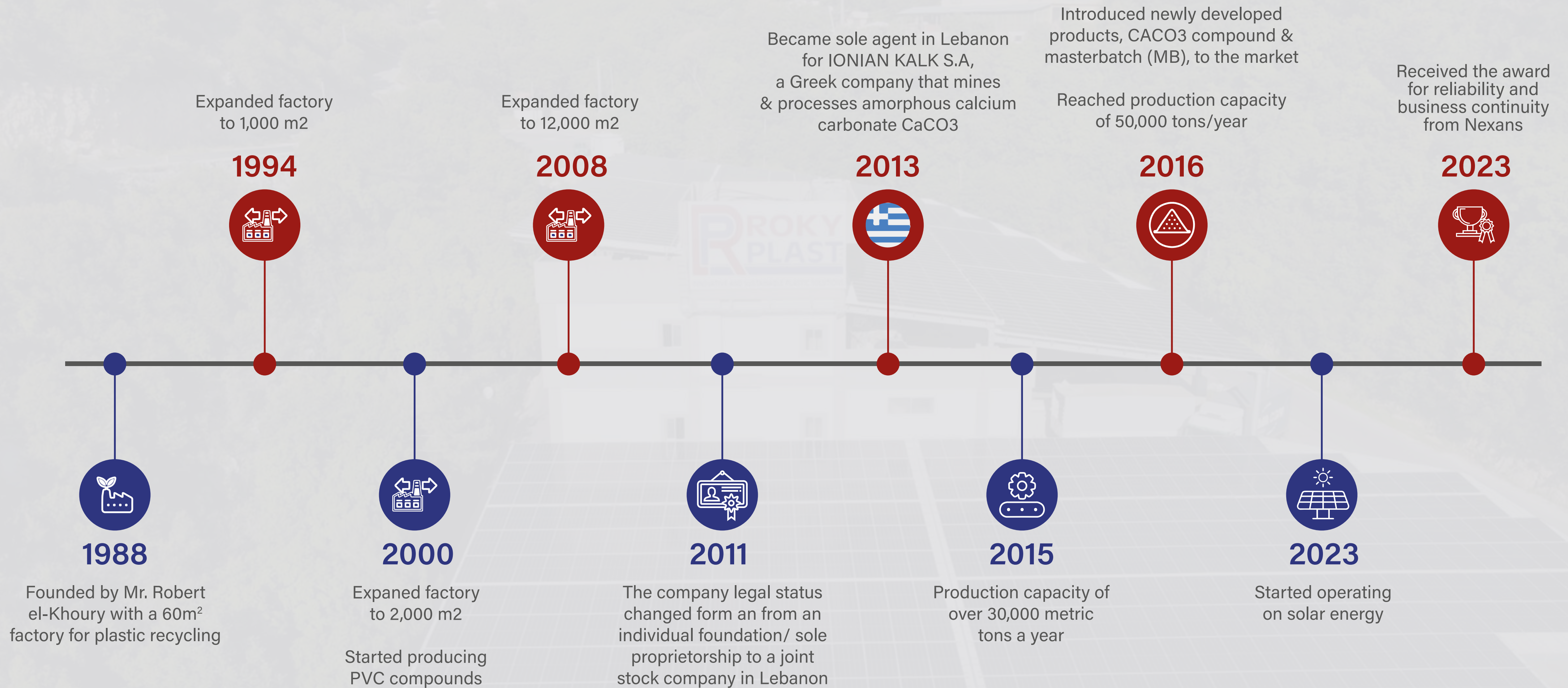
01 | OUR STORY



Inspired by plastic recycling processes encountered in lectures and training sessions in Italy and France, Mr. Robert El Khoury founded ROKY PLAST in 1988, with a mission to mitigate pollution and preserve natural resources. The journey began with a modest 60^m² plastic recycling factory, evolving over the years into a substantial facility that stands today as a testament to the company's growth and commitment.

Over time, ROKY PLAST expanded its facility to meet growing demands, eventually introducing innovative products like PVC compounds in 2000 and the CACO3 compound and masterbatch (MB) in 2016.

Today, ROKY PLAST S.A.L. offers an extensive range of plastic compounds, including fillers, masterbatch, PVC and various recycled plastics such as PVC, PE, PP, PS, PET, and ABS, as well as well finished products such as waterstop. The company's story is one of continuous growth, innovation, and commitment to environmental sustainability. In 2023, ROKY PLAST S.A.L. received the award for reliability and business continuity from Nexans, further solidifying its reputation in the industry.



02 | OUR MISSION

Our mission is to deliver high-quality, cost-effective plastic products through innovation and exceptional customer service. We aim to meet diverse industry needs while reducing environmental impact.

COMMITTED TO QUALITY AND EFFICIENCY...

We promote responsible and sustainable manufacturing practices, ensuring ethical sourcing and waste reduction. Our dedication to excellence is a drive for continuous improvement and technological advancements, pushing the boundaries of plastic manufacturing.

Through strong client partnerships, personalized support, and a focus on innovation, we strive for long-term success based on trust and reliability.



03 | OUR VISION

We strive to be leaders in the plastic industry with innovative solutions and uncompromising quality, setting new benchmarks for excellence. We're committed to revolutionizing plastic production responsibly, focusing on environmental responsibility and sustainability. Through cutting-edge technologies, we aim to challenge industry norms, promote progress, and elevate performance standards.

OUR VISION EXTENDS BEYOND OUR ORGANIZATION, inspiring transformative change in the plastic value chain through collaborations and forward-thinking partnerships.

Believing in the power of innovation, we dedicate ourselves to optimizing resources, fostering a society that values plastics for progress and sustainability. With an unwavering commitment to global impact, we aspire to expand our influence beyond Lebanon, contributing to positive change on an international scale.

04 | SUSTAINABILITY

At ROKY PLAST S.A.L., our unwavering commitment to sustainability defines our position as a leader in Lebanon's industrial sector. Specializing in the creation of recycled and raw plastic materials, we prioritize environmental responsibility as a core value.

As of 2023, the factory started operating on solar energy, marking a significant step towards sustainability. ROKY PLAST aspires to further its environmental impact by transitioning to 100% clean energy production, showcasing a dedication to innovative and eco-friendly practices in the plastic industry.

**PRESERVING
NATURE
EMPOWERING
TOMORROW.**

05

OUR PRODUCTS



PVC COMPOUNDS



MASTERBATCH

1- White Masterbatch

2- Colored Masterbatch

3- Additive Masterbatch - UV Stabilizer

4- Filler Masterbatch - Calcium Carbonate (CaCo3 Compounds)



RECYCLE



FINISHED PRODUCTS



TRADING

*We customize products upon request



All products specs

PVC

Our Company offers a versatile range of PVC compounds known for their exceptional characteristics. PVC is a thermoplastic polymer recognized for its odorless, solid nature, and remarkable chemical inertness. It exhibits outstanding resistance to water and environmental corrosion while providing excellent electrical and thermal insulation properties. Our PVC is available in various colors, ensuring flexibility to meet diverse quality preferences.



DESCRIPTION

- Diverse PVC compounds with varying physical characteristics.
- Available in a spectrum of colors.
- Versatile thermoplastic polymer with exceptional properties. (e.g. UV – we can make it light resistant for outdoor applications)
- Flexibility achieved through adjustments with plasticizing agents.

QUALITIES

Our PVC compounds offer several advantages, including their adaptability to different industries, such as construction, healthcare, oil, plastic/rubber... They are known for their durability, resistance to corrosion, insulation capabilities, and wide temperature tolerance range. This makes them suitable for various applications, from pipe fittings to electrical appliances and more.

USES & APPLICATIONS

- Pipe fittings
- Electric cables
- Windows Glazing
- Shoes
- Hoses
- Injection Molding
- Blow Molding

MASTERBATCH

1. White Masterbatch

Our Company specializes in the production of white masterbatch, a solid plastic additive designed to color raw polymer during the plastic manufacturing process. White masterbatch serves as a cost-effective solution for achieving the desired color properties in plastic products.



DESCRIPTION

- Solid plastic additive for coloring or enhancing plastics.
- Cost-effective solution for coloring raw polymer.
- Available in high-quality white, grey, and bluish variations.
- Customization options are available for specific requests.

QUALITIES

Our white masterbatch is a versatile and efficient solution for coloring plastics during the manufacturing process. It allows for consistent, high-quality coloration and can be tailored to meet specific color requirements.

USES & APPLICATIONS

- Plastic manufacturing
- Coloring raw polymer in various applications

MASTERBATCH

2. Colored Masterbatch

Our colored masterbatch series introduces a spectrum of vibrant hues to the plastic manufacturing landscape. Crafted to elevate the visual appeal of plastic products, our colored masterbatch serves as an integral additive during the manufacturing process, ensuring consistent and eye-catching coloration.



DESCRIPTION

- Dynamic plastic additive for enhancing the color spectrum of plastics.
- Ideal for achieving vibrant, consistent color properties in plastic products.
- Available in a diverse range of colors, including but not limited to rich reds, vivid greens, and deep blues.
- Customization options cater to specific color and properties (such as light resistant) requests, offering a tailored solution for unique applications.

QUALITIES

Our colored masterbatch is a testament to versatility and efficiency in plastic coloration. With a focus on delivering consistent, high-quality colors, this masterbatch series enhances not only the visual aesthetics but also the market appeal of the end products. Tailor the coloration to your exact specifications, achieving the desired visual impact across various plastic applications.

USES & APPLICATIONS

- Plastic product manufacturing across industries.
- Achieving vibrant and consistent coloration in diverse polymer applications.
- Enhancing the visual appeal of a wide range of plastic goods

MASTERBATCH

3. Additive Masterbatch - UV Stabilizer

Our UV stabilizer additive Nickel Quencher and HALS quencher, is a critical component that ensures the longevity of colors in plastic products. It prevents fading, cracking, and pulverization caused by sun exposure. This chemical compound acts as a protective shield, maintaining product durability in various weather conditions. Notably, our yellowish-green UV stabilizers are exceptionally well-suited for blown film applications, including agricultural greenhouses, due to their high resistance to pesticides.



DESCRIPTION

- Prevents color fading, cracking, and pulverization due to sun exposure.
- Offers protection for product durability.
- Suitable for use in blown film applications, such as agricultural greenhouses.
- Exhibits high resistance to pesticides.

QUALITIES

Our UV stabilizer additive plays a pivotal role in maintaining color longevity, ensuring plastic products retain their vibrancy and structural integrity. This not only enhances the product's aesthetic appeal but also extends its service life, even in challenging outdoor conditions.

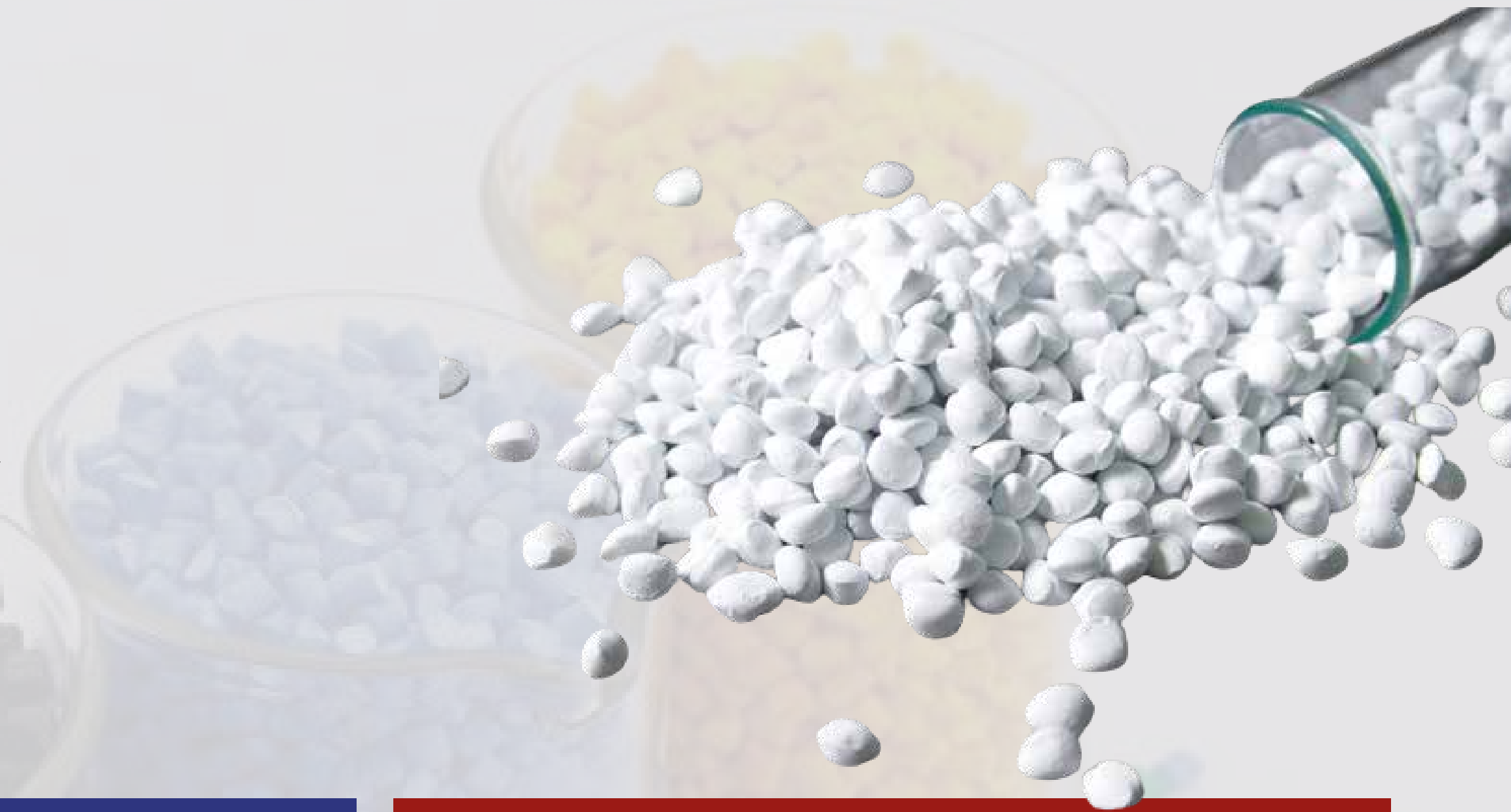
USES & APPLICATIONS

- Blown film applications.
- Agricultural greenhouses.
- Various plastic products subject to sun exposure.

II. MASTERBATCH

4. Filler Masterbatch - Calcium Carbonate (CaCO₃) compounds

Our filler masterbatch is a high-performance additive engineered to enhance the properties of plastics by incorporating a carefully balanced blend of fillers during the manufacturing process. This masterbatch not only optimizes production efficiency but also improves the mechanical and thermal properties of plastic products, making it an ideal choice for a wide range of applications.



DESCRIPTION

- Precision-engineered filler masterbatch to enhance plastic properties.
- Incorporates a balanced blend of fillers for improved mechanical and thermal performance.
- Optimizes production efficiency by ensuring homogeneous dispersion of fillers.
- Available in various formulations, including calcium carbonate, talc, and other mineral fillers.
- Customization options to meet specific application requirements.

QUALITIES

Our filler masterbatch is a cost-effective solution that imparts strength, stiffness, and heat resistance to plastic products. By promoting uniform dispersion of fillers, it contributes to improve processing characteristics, reduced shrinkage, and increased overall product quality. This masterbatch is a versatile choice for industries seeking enhanced performance without compromising on cost-effectiveness.

USES & APPLICATIONS

- Injection molding processes.
- Extrusion applications.
- Packaging materials.
- Construction and building materials.
- Automotive components.
- Electrical and electronic products.

RECYCLED PLASTICS

Recycled Plastic (PE, PP, PS)

Our commitment to sustainability drives us to recycle a wide range of plastics in various colors, including transparent, black, grey, white, and blue, according to customer requirements. This includes recycling PE (Polyethylene), PP (Polypropylene), and PS (Polystyrene) materials.



DESCRIPTION

- Recycling of PE, PP, and PS plastics.
- Wide range of color options based on customer preferences.

QUALITIES

Recycling plastics helps address the global plastic waste issue while promoting eco-friendly and cost-effective solutions. By reusing materials like PE, PP, and PS, we contribute to resource conservation and waste reduction.

USES & APPLICATIONS

- Pipes.
- Automotive industry.
- Packaging.
- Electronics.
- Stationery.
- Textiles.
- Various plastic products
- Building materials.
- Environmental sustainability initiatives.

IV. FINISHED PRODUCT

Waterstop

Waterstop is a specialized product designed to provide a reliable seal against water infiltration in concrete structures. It serves as an essential component in construction projects to prevent water ingress and ensure the integrity of concrete elements.



DESCRIPTION

- Waterstop is a sealing product for concrete structures.
- Available in various configurations to suit different construction needs.

QUALITIES

The use of waterstop in concrete structures offers a dependable barrier against water penetration, reducing the risk of water-related damage and ensuring the longevity of construction projects.

USES & APPLICATIONS

- Concrete construction.
- Infrastructure projects.
- Building foundations.
- Water containment structures.

V. | TRADING

Calcium Carbonate (Re-seller)

Our calcium carbonate powder is a high-performance additive designed to enhance the properties of various materials and products. This finely ground powder not only optimizes production efficiency but also improves the mechanical and thermal properties of the end products, making it an ideal choice for a wide range of applications.



DESCRIPTION

- Precision-engineered to enhance material properties.
- Incorporates a balanced blend of fine particles for improved mechanical and thermal performance.
- Optimizes efficiency by ensuring homogeneous dispersion of particles.
- Available in various grades and particle sizes to meet specific requirements.
- Customization options to tailor the

QUALITIES

Cost-effective calcium carbonate powder imparts strength, stiffness, and heat resistance to products. It promotes uniform particle dispersion, improving processing, reducing shrinkage, and increasing product quality. This versatile additive enhances performance without compromising cost-effectiveness.

USES & APPLICATIONS

- Injection Molding Processes
- Extrusion Applications
- Packaging Materials
- Construction and Building Materials
- Automotive Components
- Electrical and Electronic Products

06

CUSTOMER SERVICE

At Roky Plast, we prioritize providing exceptional customer service to ensure the utmost satisfaction of our valued clients.

Our dedicated employees are driven by a commitment to delivering superior performance; They work closely with customers, listening to their needs, addressing their concerns, and offering personalized assistance.

We believe in building strong relationships with our customers, understanding their requirements, and striving to exceed their expectations. Our customer-centric approach guides us in delivering prompt and effective solutions, assisting with product selection, providing technical support, and ensuring a smooth experience throughout the entire customer journey.

**CUSTOMER-
CENTRICITY!**
**OUR COMMITMENT
TO YOUR SUCCESS.**

**ELEVATING
STANDARDS
WITH
QUALITY.**

07

ROKY PLAST LABORATORIES

Maintaining high product quality standards is of utmost importance to us. To uphold these standards, regular testing is an integral part of our work at Roky Plast.

We have well-equipped laboratories where we conduct comprehensive tests to guarantee that our products meet the required characteristics, industry standards, and regulatory requirements. Our skilled technicians and quality control personnel utilize advanced testing equipment and methodologies to assess the performance, durability, safety, and adherence to specifications of our products.

By conducting rigorous quality checks, we ensure that our customers receive reliable and high-quality plastic materials. This commitment to quality assurance allows us to provide products that meet the highest standards and instills confidence in our customers about the reliability and performance of our offerings.

08

EXPANSION

plastika SRL

Rokyplast S.A.L. has proudly emerged as the top company in Lebanon's industrial landscape, poised for global expansion.

Our expertise in producing recycled and raw plastic materials allows us to meet diverse local needs while also venturing into international markets.

Our products have gained recognition in countries such as Middle East, Europe, Africa, and beyond, signaling our commitment to quality and the potential for a worldwide impact.

In line with our international growth, we acquired **Plastika** our sister company in Belgium. Based in Spa, Belgium, Plastika has been in business since 2004, originally starting in the Netherlands. Operating on an international level from day one, Plastika is actively engaged in the trade of recyclable production waste plastics.

The company focuses on supplying companies across all market segments, buying and selling production waste with an emphasis on good quality, competitive pricing, flexible service, and, last but not least, an environmentally friendly approach. This expansion underscores our commitment to global sustainability and responsible business practices.



Wadi Al-Lahamin, Blat - Jbeil - Lebanon



info@rokyplast.com



+961 3 634400 / +961 71 333385
+961 9 795666

rokyplast.com

